# THE STORY OF

## **Proxima Nova Family**

Proxima Nova Thin Proxima Nova Thin Italic Proxima Nova Light Proxima Nova Light Italic Proxima Nova Regular Proxima Nova Regular Italic Proxima Nova Semibold Proxima Nova Semibold Italic Proxima Nova Bold Proxima Nova Bold Italic **Proxima Nova Extrabold** Proxima Nova Extrabold Italic **Proxima Nova Black** Proxima Nova Black Italic

Proxima Nova Condensed Thin Proxima Nova Condensed Thin Italic Proxima Nova Condensed Light Proxima Nova Condensed Light Italic Proxima Nova Condensed Regular Proxima Nova Condensed Regular Italic Proxima Nova Condensed Semibold Proxima Nova Condensed Semibold Italic **Proxima Nova Condensed Bold** Proxima Nova Condensed Bold Italic **Proxima Nova Condensed Extrabold Proxima Nova Condensed Black Proxima Nova Condensed Black Italic** 

Proxima Nova Extra Condensed Thin Proxima Nova Extra Condensed Thin Italic Proxima Nova Extra Condensed Light Proxima Nova Extra Condensed Light Italic Proxima Nova Extra Condensed Regular Proxima Nova Extra Condensed Regular Italic Proxima Nova Extra Condensed Semibold Proxima Nova Extra Condensed Semibold Italic **Proxima Nova Extra Condensed Bold** Proxima Nova Extra Condensed Bold Italic **Proxima Nova Extra Condensed Extrabold** Proxima Nova Extra Condensed Extrabold Italic **Proxima Nova Extra Condensed Black** Proxima Nova Extra Condensed Black Italic

ROXIMA NOVA is the latest incarnation of a typeface family Mark Simonson has been working on for over 20 years. The first sketches were made around 1981. At that time, he

called it Zanzibar, mainly because he liked the word. Zanzibar had much of the basic structure and appearance of Proxima Nova, especially in the lowercase. ◆ In 1991, Mark was art director of a magazine in which he was using Gill Sans. He liked it a lot, but wished there



was something plainer and more geometric. Such a face did not seem to exist. Taking this basic concept and the earlier ideas for Zanzibar, he began working on a new typeface, which he dubbed Visigothic. ▶ Many existing fonts influenced the look of Visigothic. Mark wanted something with the general proportions and stroke contrast of Helvetica or Akzidenz Grotesk, but with construction principles and details borrowed variously from Futura, Kabel, the ATF gothics (Copperplate Gothic, News Gothic, Franklin Gothic, etc.) and the U.S. Federal Highway signage typeface. The result was a hybrid; a face combining modern, even-width proportions with a somewhat geometric appearance. ★ It was released through FontHaus in 1994 as Proxima Sans, a family of six fontsthree weights with matching italics. The name Visigothic was dropped because of its similarity to the name of another recently released font, Visigoth, and because Mark felt it was just a bit too corny. The name Proxima Sans was chosen to acknowledge that it

# PROXIMA SANS, 1994.

Proxima Sans was near other sans serifs in design and also because the letters in the name displayed some of the more

identifiable characteristics of the design. • During the development of Proxima Sans, Mark had plans to do other weights, small caps, and a condensed version, but after spending nearly three years on development, becoming a new parent the year before, Proxima Nova Condensed Extrabold Italic and taking on a full-time job, he found he no longer had the time or energy to continue working on it, or any other fonts. ▶ In the early 2000s, Mark began working on fonts again, and started to get suggestions to expand the Proxima Sans family. In 2003, Rolling Stone magazine chose it as part of their latest redesign. Inspired by this success, Mark began work on a new Proxima Sans family even more ambitious than he had originally envisioned. • The result is **Proxima Nova**, a family of 42 fonts—seven weights and three widths with matching italics-built from the ground up for the OpenType format, with advanced typographic features and a range of styles wide enough to take on the most demanding typographic applications. 

Proxima Nova contains many improvements over the original. Every character has been scrutinized and perfected. The italics were rebuilt from scratch. The hinting was completely redone for better on-screen display. The character set ballooned from 245 to 699 characters. Special characters, like the arrows and other dingbats, were retained, but given proper Unicode values. And the positions they previously occupied have been filled with the proper math symbols. Spacing and kerning were scrapped and rebuilt. The ambiguous weight name "Medium" was dropped in favor of the more appropriate "Bold," and "Oblique" was changed to the more accurate "Italic." (Like Proxima Sans, Proxima Nova's italics have been optically adjusted to eliminate the unavoidable distortion caused by slanting—true italics, not simple obliques.) ★ In short, Proxima Nova is a brand new typeface family that leaves its predecessor far behind. ■

## **Proxima Nova Features**

CASE-SENSITIVE CHARACTERS

(x-ray) → (X-RAY)

TRUE SMALL CAPS

## TRUE SMALL CAPS

LINING & OLD STYLE FIGURES

1234567890 \$¢€£¥ 1234567890 \$£¢€£¥

> PROPORTIONAL AND TABULAR FIGURES

12345 **→** 12345

12345 → 12345

FRACTION SUPPORT

2/3, 1/8, 53/72...

→ <sup>2</sup>/<sub>3</sub> ½, <sup>53</sup>/<sub>72</sub>...

ORDINAL SUPPORT

1st, 2nd, 3rd, 4th... → 1st, 2nd, 3rd 4th...

ALTERNATE CHARACTERS

Gladly → Gladly

LIGATURES

ff fi ffi fl ffl fb fh fj ffj fk

DINGBATS



EXTENDED LANGUAGE SUPPORT

ĐÞÝĀĈĐĘŊĠĦĬĶĽŐŞŦŮ... ĐÞÝĀĈĐĘŊĠĦĬĶĽŐŞŦŮ... ðþýācđenghĭķľőşŧů...

EXTENDED CURRENCY SUPPORT

\$¢€£¥f₡F£₱RsRp ¤©₩**#** 



# Proxima Nova Character Set & Other Font Information

LATIN CAPITALS

ABCDEFGGHIJKLMNOPQRSTUVWXYZ& ÁÀÂÄÂÅĀĀĀÆÆÇĆČĈĎĐÉÈÊËĒĔĘĚŊ ĞGĞĞĞĞĞĤĦÎÎÎĪJÎĬIJĴKŁĹĽĿÑŃŊŇÓÒ ÔÕØŌŐŎØŒŔŖŘŠŚŞSŜŦŤŦÚÙÛÜŪŮŰ UŬŨŴÝŸŶŽŹŻĐÞ

LATIN LOWERCASE

aabcdefghiijkllmnopgrsftuvwxyyz áàâäãåããaãææáàâääääääääææçćčccďdé èêëēĕeĕŋğġġġħĥiîiïjîijĵķłĺĮľlłñńnň'nóòô öőøōőóøœŕŗřšśşşŝßţťłúùûüūůűųŭűŵýÿŷ *úüûžźżðb* 

LATIN LOWERCASE SUPERIORS abdeilmnorst

LATIN SMALL CAPS

ABCDEFGGHIJKLMNOPQRSTUVWXYZ&ÁÀÂ ÄÃÅĀĂĄÆÆÇĆČĈĎĐÉÈĒĒĒĔĘĚŊĞĢĜĠĞGĜ ĠĦĺĴĨĬĴĨĬIJĴĶŁĹĻĽĿÑŃŊŇÓÒÔÖŐØŌŐŎØŒŔ RŘŠŚŞSŜTŤŦÚÙÛÜŪŮŰŲŬŨŴÝŸŶŽŹŻĐÞ

FLOATING ACCENTS 

LOWERCASE LIGATURES

fb ff fh fi fj fk fl ffi ffj ffl

PROPORTIONAL LINING FIGURES

1234567890 Ø

TABULAR LINING FIGURES

1234567890 Ø

PROPORTIONAL OLDSTYLE FIGURES

1234567890

TABULAR OLDSTYLE FIGURES

1234567890

SUPERSCRIPT AND SCIENTIFIC INFERIOR FIGURES (-.,\$\$1234567890)

(-.,\$¢1234567890)

NUMERATOR AND DENOMINATOR FIGURES

1234567890 1234567890

FRACTIONS

1/2 1/3 2/3 1/4 3/4 1/8 3/8 5/8 7/8 /

CURRENCY (STANDARD AND OLDSTYLE)

# \$¢£€f¥₡RpF£₦₽Rs₩₪¤ \$¢£€f¥₡

OTHER FIGURE-RELATED CHARACTERS (STANDARD AND OLDSTYLE)

#%% #%%

MATHEMATICAL OPERATORS

DASHES, DELIMITERS AND CONJOINERS

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´,,,<>«»

PUNCTUATION

¿¡?!٠٤;...;..

MISCELLANEOUS

 $^{\mathbb{R}}$ CP $^{^{\mathsf{TM}}}$ • $^{\mathbb{R}}$ • $^{\mathsf{SM}}$ • $^{\mathbb{R}}$ 9 $^{\mathsf{SM}}$ • $^{\mathbb{R}}$ 9 $^{\mathbb{R}}$ 

UPPERCASE VARIANTS

¿i•·—--{}[]()«»<>

DINGBATS

**←→↑↓▶◀▲▼■●★◆□☑**√∺

## LANGUAGES SUPPORTED

English, French, Spanish, Portuguese, Basque, German, Swedish, Norwegian, Danish, Finnish, Icelandic, Czech, Polish, Hungarian, Lithuanian, Croatian, Esperanto, Maltese, Turkish, Romanian, and Albanian.

NOTE: Access to extended language features requires application and/or operating system Unicode or OpenType support.

### OPENTYPE FEATURES SUPPORTED

Small Caps from Lowercase, All Small Caps, Standard Ligatures, Stylistic Alternates, Case-Sensitive Forms, Class-Based Kerning, Proportional Lining Figures, Tabular Lining Figures, Proportional Oldstyle Figures, Tabular Oldstyle Figures, Slashed Zero, Fractions, Ordinals, Superscript, and Scientific Inferior.

NOTE: Access to OpenType features requires application and/or operating system OpenType support.

## STYLISTIC MAPPING (PLAIN, ITALIC, BOLD, BOLD ITALIC)

GROUP 1: Thin, Thin Italic, Extrabold, Extrabold Italic

GROUP 2: Light, Light Italic, Semibold, Semibold Italic

GROUP 3: Regular, Regular Italic, Bold, Bold Italic

GROUP 4: Black, Black Italic

NOTE: Stylistic mapping is the same for Condensed and Extra Condensed. Not all applications support stylistic mapping. Use of stylistic mapping is optional and not necessarily recommended for some pre-press output systems.



9/10 PROXIMA NOVA THIN

1957 SPUTNIK 1958 EXPLORER 1961 VOSTOK 1962 1. MERCURY 2. VENUS 3. EARTH 4. MARS 5. JUPITER Vexed Buzz quietly watched Neil jumping to mark t

1957 SPUTNIK 1958 EXPLORER 1961 VOSTOK 196 1. MERCURY 2. VENUS 3. EARTH 4. MARS 5. JUPITER Vexed Buzz guietly watched Neil jumping to mark

1957 SPUTNIK 1958 EXPLORER 1961 VOSTOK 196 1. MERCURY 2. VENUS 3. EARTH 4. MARS 5. JUPITER Vexed Buzz quietly watched Neil jumping to mark

1957 SPUTNIK 1958 EXPLORER 1961 VOSTOK 1 1. MERCURY 2. VENUS 3. EARTH 4. MARS 5. JUPIT Vexed Buzz quietly watched Neil jumping to mar

**1957 SPUTNIK 1958 EXPLORER 1961 VOSTOK 1** 1. MERCURY 2. VENUS 3. EARTH 4. MARS 5. JUPIT Vexed Buzz quietly watched Neil jumping to ma

1957 SPUTNIK 1958 EXPLORER 1961 VOSTOK 1. MERCURY 2. VENUS 3. EARTH 4. MARS 5. JUPI Vexed Buzz quietly watched Neil jumping to ma

9/10 PROXIMA NOVA BLACK

**1957 SPUTNIK 1958 EXPLORER 1961 VOSTO** 1. MERCURY 2. VENUS 3. EARTH 4. MARS 5. JUP Vexed Buzz quietly watched Neil jumping to m 9/10 PROXIMA NOVA THIN ITALIC

1957 SPUTNIK 1958 EXPLORER 1961 VOSTOK 1962 1. MERCURY 2. VENUS 3. EARTH 4. MARS 5. JUPITER Vexed Buzz quietly watched Neil jumping to mark t

9/10 PROXIMA NOVA LIGHT ITALIC

1957 SPUTNIK 1958 EXPLORER 1961 VOSTOK 196 1. MERCURY 2. VENUS 3. EARTH 4. MARS 5. JUPITER Vexed Buzz quietly watched Neil jumping to mark

9/10 PROXIMA NOVA REGULAR ITALIC

1957 SPUTNIK 1958 EXPLORER 1961 VOSTOK 196 1. MERCURY 2. VENUS 3. EARTH 4. MARS 5. JUPITE Vexed Buzz quietly watched Neil jumping to mark

9/10 PROXIMA NOVA SEMIBOLD ITALIC

1957 SPUTNIK 1958 EXPLORER 1961 VOSTOK 1 1. MERCURY 2. VENUS 3. EARTH 4. MARS 5. JUPIT Vexed Buzz quietly watched Neil jumping to mar

9/10 PROXIMA NOVA BOLD ITALIC

1957 SPUTNIK 1958 EXPLORER 1961 VOSTOK 1 1. MERCURY 2. VENUS 3. EARTH 4. MARS 5. JUPIT Vexed Buzz quietly watched Neil jumping to ma

9/10 PROXIMA NOVA EXTRABOLD ITALIC

1957 SPUTNIK 1958 EXPLORER 1961 VOSTOK 1. MERCURY 2. VENUS 3. EARTH 4. MARS 5. JUPI Vexed Buzz quietly watched Neil jumping to ma

9/10 PROXIMA NOVA BLACK ITALIC

1957 SPUTNIK 1958 EXPLORER 1961 VOSTO 1. MERCURY 2. VENUS 3. EARTH 4. MARS 5. JUP Vexed Buzz quietly watched Neil jumping to m 9/10 PROXIMA NOVA CONDENSED THIN

1957 SPUTNIK 1958 EXPLORER 1961 VOSTOK 1962 MERCURY 1. MERCURY 2. VENUS 3. EARTH 4. MARS 5. JUPITER 6. SATURN 7. Vexed Buzz quietly watched Neil jumping to mark the surface.

9/10 PROXIMA NOVA CONDENSED LIGHT

1957 SPUTNIK 1958 EXPLORER 1961 VOSTOK 1962 MERCUR 1. MERCURY 2. VENUS 3. EARTH 4. MARS 5. JUPITER 6. SATURN Vexed Buzz quietly watched Neil jumping to mark the surfac

9/10 PROXIMA NOVA CONDENSED REGULAR

1957 SPUTNIK 1958 EXPLORER 1961 VOSTOK 1962 MERCU 1. MERCURY 2. VENUS 3. EARTH 4. MARS 5. JUPITER 6. SATUR Vexed Buzz quietly watched Neil jumping to mark the surf

9/10 PROXIMA NOVA CONDENSED SEMIBOLD

1957 SPUTNIK 1958 EXPLORER 1961 VOSTOK 1962 MER 1. MERCURY 2. VENUS 3. EARTH 4. MARS 5. JUPITER 6. SAT Vexed Buzz quietly watched Neil jumping to mark the su

9/10 PROXIMA NOVA CONDENSED BOLD

1957 SPUTNIK 1958 EXPLORER 1961 VOSTOK 1962 ME 1. MERCURY 2. VENUS 3. EARTH 4. MARS 5. JUPITER 6. SA Vexed Buzz quietly watched Neil jumping to mark the s

9/10 PROXIMA NOVA CONDENSED EXTRABOLD

1957 SPUTNIK 1958 EXPLORER 1961 VOSTOK 1962 M 1. MERCURY 2. VENUS 3. EARTH 4. MARS 5. JUPITER 6. S Vexed Buzz quietly watched Neil jumping to mark the

9/10 PROXIMA NOVA CONDENSED BLACK

1957 SPUTNIK 1958 EXPLORER 1961 VOSTOK 1962 1. MERCURY 2. VENUS 3. EARTH 4. MARS 5. JUPITER 6. Vexed Buzz quietly watched Neil jumping to mark th

# Proxima Nova Display Sample Summary

9/10 PROXIMA NOVA CONDENSED THIN ITALIC

1957 SPUTNIK 1958 EXPLORER 1961 VOSTOK 1962 MERCURY 1. MERCURY 2. VENUS 3. EARTH 4. MARS 5. JUPITER 6. SATURN 7. Vexed Buzz quietly watched Neil jumping to mark the surface.

9/10 PROXIMA NOVA CONDENSED LIGHT ITALIC

1957 SPUTNIK 1958 EXPLORER 1961 VOSTOK 1962 MERCUR 1. MERCURY 2. VENUS 3. EARTH 4. MARS 5. JUPITER 6. SATURN Vexed Buzz quietly watched Neil jumping to mark the surfac

9/10 PROXIMA NOVA CONDENSED REGULAR ITALIC

1957 SPUTNIK 1958 EXPLORER 1961 VOSTOK 1962 MERCU 1. MERCURY 2. VENUS 3. EARTH 4. MARS 5. JUPITER 6. SATUR Vexed Buzz quietly watched Neil jumping to mark the surf

1957 SPUTNIK 1958 EXPLORER 1961 VOSTOK 1962 MER 1. MERCURY 2. VENUS 3. EARTH 4. MARS 5. JUPITER 6. SAT Vexed Buzz quietly watched Neil jumping to mark the su

9/10 PROXIMA NOVA CONDENSED BOLD ITALIC

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9/10 PROXIMA NOVA CONDENSED EXTRABOLD ITALIC

1957 SPUTNIK 1958 EXPLORER 1961 VOSTOK 1962 M 1. MERCURY 2. VENUS 3. EARTH 4. MARS 5. JUPITER 6. S Vexed Buzz quietly watched Neil jumping to mark the

9/10 PROXIMA NOVA CONDENSED BLACK ITALIC

1957 SPUTNIK 1958 EXPLORER 1961 VOSTOK 1962 1. MERCURY 2. VENUS 3. EARTH 4. MARS 5. JUPITER 6. Vexed Buzz quietly watched Neil jumping to mark th

# Proxima Nova Display Sample Summary

9/10 PROXIMA NOVA EXTRA CONDENSED THIN

1957 SPUTNIK 1958 EXPLORER 1961 VOSTOK 1962 MERCURY 1964 RANGER 1966 1. MERCURY 2. VENUS 3. EARTH 4. MARS 5. JUPITER 6. SATURN 7. URANUS 8. NEPTUNE Vexed Buzz quietly watched Neil jumping to mark the surface. Vexed Buzz quie

1957 SPUTNIK 1958 EXPLORER 1961 VOSTOK 1962 MERCURY 1964 RANGER 19 1. MERCURY 2. VENUS 3. EARTH 4. MARS 5. JUPITER 6. SATURN 7. URANUS 8. NEP Vexed Buzz quietly watched Neil jumping to mark the surface. Vexed Buzz

1957 SPUTNIK 1958 EXPLORER 1961 VOSTOK 1962 MERCURY 1964 RANGE 1. MERCURY 2. VENUS 3. EARTH 4. MARS 5. JUPITER 6. SATURN 7. URANUS 8. N Vexed Buzz quietly watched Neil jumping to mark the surface. Vexed Bu

1957 SPUTNIK 1958 EXPLORER 1961 VOSTOK 1962 MERCURY 1964 RA
1. MERCURY 2. VENUS 3. EARTH 4. MARS 5. JUPITER 6. SATURN 7. URANUS
Vexed Buzz quietly watched Neil jumping to mark the surface. Vexed

1957 SPUTNIK 1958 EXPLORER 1961 VOSTOK 1962 MERCURY 1964
1. MERCURY 2. VENUS 3. EARTH 4. MARS 5. JUPITER 6. SATURN 7. URAN

Vexed Buzz quietly watched Neil jumping to mark the surface. Vex

9/10 PROXIMA NOVA EXTRA CONDENSED EXTRABOLD

1957 SPUTNIK 1958 EXPLORER 1961 VOSTOK 1962 MERCURY 1 1. MERCURY 2. VENUS 3. EARTH 4. MARS 5. JUPITER 6. SATURN 7. U Vexed Buzz quietly watched Neil jumping to mark the surface. V

9/10 PROXIMA NOVA EXTRA CONDENSED BLACK

1957 SPUTNIK 1958 EXPLORER 1961 VOSTOK 1962 MERCUR 1. MERCURY 2. VENUS 3. EARTH 4. MARS 5. JUPITER 6. SATURN 7 Vexed Buzz quietly watched Neil jumping to mark the surface

# Proxima Nova Display Sample Summary

9/10 PROXIMA NOVA EXTRA CONDENSED THIN ITALIC

1957 SPUTNIK 1958 EXPLORER 1961 VOSTOK 1962 MERCURY 1964 RANGER 1966 1. MERCURY 2. VENUS 3. EARTH 4. MARS 5. JUPITER 6. SATURN 7. URANUS 8. NEPTUNE Vexed Buzz quietly watched Neil jumping to mark the surface. Vexed Buzz quie

9/10 PROXIMA NOVA EXTRA CONDENSED LIGHT ITALIC

1957 SPUTNIK 1958 EXPLORER 1961 VOSTOK 1962 MERCURY 1964 RANGER 19 1. MERCURY 2. VENUS 3. EARTH 4. MARS 5. JUPITER 6. SATURN 7. URANUS 8. NEP Vexed Buzz quietly watched Neil jumping to mark the surface. Vexed Buzz

9/10 PROXIMA NOVA EXTRA CONDENSED REGULAR ITALIC

1957 SPUTNIK 1958 EXPLORER 1961 VOSTOK 1962 MERCURY 1964 RANGE 1. MERCURY 2. VENUS 3. EARTH 4. MARS 5. JUPITER 6. SATURN 7. URANUS 8. N Vexed Buzz quietly watched Neil jumping to mark the surface. Vexed Bu

1957 SPUTNIK 1958 EXPLORER 1961 VOSTOK 1962 MERCURY 1964 RA
1. MERCURY 2. VENUS 3. EARTH 4. MARS 5. JUPITER 6. SATURN 7. URANUS
Vexed Buzz quietly watched Neil jumping to mark the surface. Vexed

9/10 PROXIMA NOVA EXTRA CONDENSED BOLD ITALIC

1957 SPUTNIK 1958 EXPLORER 1961 VOSTOK 1962 MERCURY 1964
1. MERCURY 2. VENUS 3. EARTH 4. MARS 5. JUPITER 6. SATURN 7. URAN
Vexed Buzz quietly watched Neil jumping to mark the surface. Vex

9/10 PROXIMA NOVA EXTRA CONDENSED EXTRABOLD ITALIC

1957 SPUTNIK 1958 EXPLORER 1961 VOSTOK 1962 MERCURY 1 1. MERCURY 2. VENUS 3. EARTH 4. MARS 5. JUPITER 6. SATURN 7. U Vexed Buzz quietly watched Neil jumping to mark the surface.V

9/10 PROXIMA NOVA EXTRA CONDENSED BLACK ITALIC

1957 SPUTNIK 1958 EXPLORER 1961 VOSTOK 1962 MERCUR 1. MERCURY 2. VENUS 3. EARTH 4. MARS 5. JUPITER 6. SATURN 7 Vexed Buzz quietly watched Neil jumping to mark the surface

# Proxima Nova Text Sample Summary

#### 9/10 PROXIMA NOVA THIN

A BALL OF FIRE said to have knocked out a 30-year-old Scout Master, has sent the Air Force Flying Saucer Investigation Squad to Florida. There it has been told a strange sto ry by ex-marine Scout Master D. S. Desverg es, who says he was going home with three scouts when he saw flashes of light in a wo

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